

(Subject line)

The Special iBeauty Update You Requested.

News, Views and Your iBeauty Update

JOG, DON'T WALK!

But please start by reading ibeauty's stunning revelations on how exercise (however little) and massage (from the right pair of hands) can do wonders for your winter psyche and general well being. The full amazing story is in our new IBEAUTY HEATHWATCH COLUMN which I recommend you read immediately...

WHAT IF you could...

1. get up in the morning with enough energy to climb a mountain...or run to work?
2. always remember the name of every person you meet?
3. control your appetite so you could reach your dreamweight and stay that way?
4. retrieve your youthful skin, get rid of acne or dry skin and glow?
5. sleep like a baby all through the night?

OR.

6. Re-ignite his desire for you, improve his grouchy disposition and do the same for yourself?

If I've caught your attention, this isn't hope-in-a-jar or pie-in-the-sky. It's SPRAYOLOGY, a series of twenty-five extraordinary, homeopathic treatments (accepted as an ancillary to medicine) that address EVERYTHING on the wish list above and much, much more.

SPRAYOLOGY is unique because, as the name suggests, it delivers every one of its specific formulas VIA THE MOUTH with

TWO SPRAYS UNDER THE TONGUE THREE TIMES A DAY!

Anyone who has ever tried homoeopathy knows how effective holistic remedies can be if they're blended and mixed by true experts. **SPRAY AWAY AND SEE FOR YOURSELF!**

SEX IN A BOTTLE

Lolita Lempicka is ahead of the pack when it comes to making a scent with a come-hither message. To raise the heat this month comes her **BOX OF MARVELS** totally **FREE** to ibeauty visitors with **ANY Lolita** purchase (including **ANYTHING** from L.L.'s dangerously different au Masculine line). Dive in and go all the way **FREE** with Lolita's Bath and Shower Gel, Body Lotion and Eau de Toilette. What a **MARVELous** idea!

HANDLE WITH CARE

Joey of Joey New York is a young thirty something entrepreneur who has a wonderful habit of introducing the kind of products every woman wants. How does she do it? From personal experience. She had a problem with her skin, talked to her expert chemist and, bingo, earlier this year brought out the best seller, Joey New York Pure Pores Hide & Heal.

Next, she turned her attention to hair, **HER** hair, which is fine, unpredictable, flyaway and color treated. As she told Woman's Wear Daily in a recent interview, "... I'd spend a fortune getting my hair colored, then I'd use a product and it would strip the color." Joey wasn't going to stand for that. The result? ibeauty is proud to announce the introduction of **FRAGILE HANDLE WITH CARE LINE**, , a shampoo, daily conditioner and deep conditioner. All three do amazing things for fine, unpredictable, flyaway, color-treated hair! What's bothering you now, Joey? We can't wait to know.

HOT OFF THE PRESS

Our partners in beauty-sense, the beauty press, continue to praise ibeauty's favorite products...here, this month's great crop:

FROM ALLURE'S MUCH-ANTICIPATED OCTOBER ISSUE
FEATURING THE BEST BEAUTY PRODUCTS:

"Tony & Tina Technology of Kindness Brushes are made from synthetic hairs so fine, you can't tell they didn't mug a sable to get them."

"For something that so successfully assails flaky skin, [Bliss Spa Lemon Peel Body Smoothing Scrub Cream] feels unusually mild"

John Frieda Frizz-Ease Serum calms frizzy hair but also works
"double duty [to] soothe dry skin."

FROM OCTOBER COSMOPOLITAN. ALL A CLICK AWAY
AT IBEAUTY:

"Philosophy Word of Mouth in Salvation is plum perfect, sultry sheer and totally sexy ..." in Luscious Lip Hues.

"Perfect your at home pedicure with this six piece foot pampering package, Tweezerman Pedicure Carekit" from Glam Gear.

"My lipstick always gets on my teeth and no-one ever tells me. How can I keep them lipstick free? Lip Last English Ideas."

"How can I cover up those huge red subterranean pimples? ...Enter the industrial strength concealer, Dermablend Quick Fix Concealer."

FROM OCTOBER HARPER'S BAZAAR/ A CLICK AWAY AT IBEAUTY:

"If a color is beautiful it works in every country..." says Sepia's founder, makeup artist Fatima Rizzo...Sepia Sexy Gloss."

FROM OCTOBER VOGUE. A CLICK AWAY AT IBEAUTY:

"For serious skin softening try corporeal Salt Products from Bliss Labs..."

FALL FAVORITES

Think fireside; think soft music, candlelight and...time to cosset yourself with Blisslabs' Glamour Gloves and Blisslabs Softening Socks, two cozy, comforting and above all competent ways to deliver deep moisture into both distal parts. The gloves are moisture dense, polymer gel lined to force feed hands for as long as you wear them - overnight in bed is good, too.

The socks work the same way; slip them on and the moisture dense interior will work on softening the toughest skin on soles, heels, wherever, all night till dawn's early light. Apart from the good work both socks and gloves do, they FEEL so good to go to bed with. Snuggle up and dream.

If YOU Have A Question...

We'll address a different question every day and every week with answers from ibeauty's distinguished roster of experts. If you have a problem, this is your chance to get it solved. Ask away.